

# Camille Perret UI/UX Designer

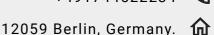
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Graphic designer turned UI/UX designer experienced in the high-end furniture industry, e-commerce, marketing and magazine (print) design. Skilled in creating visually pleasing, user-centered designs following design principles and design thinking. Adept in adapting in a fast-paced environment and an enthusiastic collaborator.

#### **Tools**

Sketch Adobe XD InVision Figma Flinto Adobe Suite

#### **Skills**

Design Process Wireframing User Personas User Testing Prototyping Graphic Design Photography

#### **Education**

UI DESIGN CareerFoundry Sept 2022 - Mar 2023

Immersive six month full-time training program with certification. Focus on visual design principles, mobile app design, UX design, wireframing, prototyping, and responsive design.
6 UI/UX projects completed in Sketch.

Web Design Training YOOBEE College of Creative Innovation. Auckland, NZ. Dec 2016 - Mar 2017

Bachelor of Graphic Design and Animation United Institute of Technology, NZ. 2012 - 2014

### **UI/UX Projects**

### **Budgie | Finance App**UI Designer - CareerFoundry Project

nobile app

Jan 2023

 Designed high-fidelity mock-ups for a budgeting mobile app following a project brief, creating a brand style guide, userflows, wireframes and user-testing with the tools Sketch, Miro, InVision and UsabilityHub. See the project <u>here</u>.

### Out and About | Social City Guide App UI/UX Designer - CareerFoundry Project

Nov - December 2022

 Created a responsive social city guide app by conducting research, interviewing users, concepting and testing the prototypes in InVision and UsabilityHub. Integrating feedback into designs and crafting a brand to eventually create high fidelity wireframes and mock-ups. See the project <u>here</u>.

### **Relevant Work Experience**

# JUNIOR GRAPHIC DESIGNER MYCS, Berlin

June 2021 - June 2022

- Developed creative design, provided creative briefs for our 3D artist and employed my photography and editing skills, to produce higher engagement marketing material, newsletter campaigns, print material and website banners whilst increasing the quality of the company's image library.
- Contributed design ideas in early planning stages with channel owners and stakeholders to help successful campaign ideas be formed and gain ownership over projects.
- Worked with channel owners to gather and define requirements, establish scopes and manage project milestone within a Holocracy system, successfully managing my workload and establishing good relationships across teams.
- Recolouring of 3D renderings and photographs across all product ranges for colour changes, saving the need for new imagery to be created thus saving time and resources.

# FREELANCE WEBSITE DESIGN Jo Raill, Auckland

Jan - March 2020

 Worked with client to understand personal style and business needs. Crafted a brand and visually designed website within program Wix, including booking system and online shop, thus helping her to launch her business and receive bookings.